

Can experiences from Western Europe be transferred to Bulgaria?

Moderator:

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Areas and issues

- **HP industry growth, structure, business models**
- **market segmentation, priorities, niches**
- **quality, standards**
- **training, certification, monitoring**
- **information, promotion, awareness, messages**
- **consumer confidence**
- **finance, support mechanisms**
- **linking to specific energy and built environment agendas, goals, targets, regulations**